BigDecision

Entry-Level Ecommerce

We utilise Wordpress Content Management System alongside selected Wordpress theme designs to provide 'budget' ecommerce solutions

Systems built using multi-featured software such as Magento or Opencart provide the scope to build stores which will drive heavy traffic and orders to match. These packages contain a multitude of features, many of which will only be utilised by larger stores. Therefore for many smaller websites, they provide overkill in terms of capability and in turn, cost.

Wordpress systems provide stores with an opportunity to break into ecommerce without all the attendant costs of more sophisticated systems.

From £975 + vat

Why?

- ✓ off-the-shelf design; avoid custom design costs
- ✓ responsive design layouts available enabling optimal viewing experience across desktop, laptop, tablet and smartphone
- ✓ many pre-built designs / aesthetic options
- ✓ ability to adapt fonts, colours and features to provide custom website identity
- ✓ focus on website content
- ✓ upgrade path available later if required
- ✓ enables in-house, ongoing site management

Process / Who?

	Process	Who?
1.	select design theme based on preferred aesthetics	client/BD
2.	install on server	BD
3.	set up site following discussion & creation of site plan; pages, required features	BD
4.	populate content	client/BD
5.	training (3 hours included)	client/BD

Clients We Have Worked With

MANCHESTER ORGANICS • pge. • BIGGAR little FESTIVAL • hifi4less • LCC LIVERPOOL ChiroChem • AIR TESTING scotland • APL Automatic Protection Limited • cooper • P.Loftus & Son Founded 1887

Many £mills of client turnover created. We can help your business grow